



August 2022 MEMBERS' NEWSLETTER

The annual report, annual financial report and the agenda for the AGM and Town meeting make up this newsletter.

A reminder the Annual General Meeting is at the Central Hotel at 7pm on Thursday 11th August followed by the town meeting at 7.30pm. Hope to see you there. Your support is important.

If you can please print the newsletter and bring it along to the meeting

Annual General Meeting (AGM) and Town Meeting Agenda

7.00pm Agenda Annual General Meeting

The Agenda items for the AGM will be

- Welcome by Chair Alison Brewer
- Apologies
- Minutes of previous AGM
- Annual Report
- Financial Report
- Election of Committee members
- Annual subscription and Joining Fee
The LEADA Committee proposes that the joining fee for 2022 remain at \$10 and that annual subscriptions to LEADA remain at \$0
- Meeting closure before 7.30pm

7.30pm Town Meeting Agenda

7.30 Developing a town logo and Website - Fiona McColley President LEADA's Business and Tourism Committee will speak followed by questions and comments from those attending.

7.45 Progress report on existing projects and the Future Plans for Lakes Entrance

Short speeches on future plans for Lakes Entrance will be given by

- Arthur Allen – Local Councilor and Lakes Entrance resident
- Anthony Basford – CEO East Gippsland Shire
- Darren Chester – Local Federal Member and Lakes Entrance resident

Panel Discussion: Panel members Darren Chester, Arthur Allen, Anthony Basford, Bruce Hurley, Fiona McColley will answer questions and respond to comments from those attending

Meeting Closes by 9.00pm. Finger food will be available, and drinks can be bought from the bar. A \$2 to \$10 donation will be sought to cover the costs of the meeting



LEADA's 2021-22 Annual Report

Room for optimism

LEADA believes there is room for optimism for Lakes Entrance after the crippling effect of bushfires and Covid lockdowns. During the last two to three years the CBD has been transformed, new businesses have been started, interest in local foods, local cultures and the arts is growing, more opportunities for outdoor ventures have been created and major events are returning.

LEADA's Sub Committees

As well as improving infrastructure and supporting businesses LEADA is aware of the importance of protecting our environment, creating a lively vibe in the CBD, facilitating the exploration of Lakes Entrance unique setting, fostering the arts, and taking steps to further strengthen our community.

To help cover this breadth LEADA has formed five sub committees as well as working in partnership with other local organisations.

The sub committees are Business and Tourism, Infrastructure, Events, Trails and the Environment and Membership.

Business and Tourism

This year LEADA's Business and Tourism Association (BTA) has been involved in a number of activities to support the development and marketing of local businesses. These include:

- An excellent application was submitted, and a presentation produced for the Tourist Town of the year's award. Lakes Entrance was again a finalist in this year's awards
- A major project currently being undertaken to develop a town website to improve the digital footprint of the town and its tourist industry. How to brand the town, it's logo and the best way to promote the town on the website is currently being discussed. Ideas are being sought on these topics including at this year's AGM.
- A very successful dinner for local businesses that was held in June to promote networking amongst businesses and to hear speakers on resilience building. Businesses supporting each other is central to LEADA's BTA.

BTA meets on the first Tuesday of every month and welcome Business owners to attend, the details of where it will be held are available on the facebook page Lakes Entrance Business Tourism Association - BTA

Events

The events committee has been active since its establishment earlier this year.

The first Lakes Entrance Adventure Film festival was held in May. Fiona McColley worked incredible hard with the support of the LEADA's BTA and the Events sub committee to organise this event. The key parts of the festival were the films, the first fireworks show in Lakes Entrance for 3 years and the duck race which raised over a \$1000.

Planning for the return of the New Year's fireworks to Lakes Entrance, after cancellations caused first by the bush fires and then Covid, is well underway. It promises to be an even bigger and better New Year's Eve celebration than in past years.

The events committee has taken over the organising of the Farmer's market. The market will continue to be held on the third Saturday of every month opposite Albert and Co.

The Winter festival was again held in Gippsland this year in late June. The highlight event in Lakes Entrance was the lantern parade. As was the case last year schools, other organisations and residents made lanterns for the parade. Thousands of people joined in the lantern parade. Other events during the winter festival in Lakes Entrance included an art exhibition and activities at the Ice works factory and the Lemon Hill Art Gallery, feasts, wine and beer at Wyanga Winery, Sodafish restaurant and the Red Bluff Brewery and guided walks to the Entrance.

Infrastructure

LEADA collaborating with our local parliamentary representatives and East Gippsland Shire Council was able to assist in attracting funding for the infrastructure priority areas that had been identified by the community. Approximately \$30 million dollars has been spent or has been committed to LEADA's four infrastructure priority areas that were based on community consultation and were designed to rejuvenate the town and its confidence.

The four priority areas were improvements to the Esplanade and foreshore including the Slipway and playground, implementation of the Bullock Island masterplan, construction of Jemmy's Point lookouts and lakeside walks.

With the upgrading of the Esplanade and foreshore the town has been transformed. The lower Jemmy's Point lookout has been completed and is being well utilised.

More developments in these priority areas are currently being undertaken and should be completed by the 2023 summer holidays. These improvements will further enhance the town and inject life into the CBD. They include the Slipway upgrade, a foreshore playground with water features, the Bullock Island development with its walking and bike tracks, park area and seafood café, the Krauatungalung Walk Stage 1 and improvements to the Upper Jemmy's Point lookout.

Plans have commenced for a productive use of the Palmers Road site, an indoor sports centre and the upgrade of Marine Parade. LEADA has also assisted in the development of an emergency plan for Lakes Entrance

Trails and the Environment

After successfully managing the upgrade of the Entrance walk the entrance walk committee was expanded to form the Trails and Environment committee. The initial focus of this group will be on the completion of the Krauatungalung walk, the proposed Aquatic trail, the extension of the discovery trail, the trails on Jemmy's Point and an audit of Lakes Entrance walks to determine how they can be improved and better publicised.

An example of working on environmental issues is to assist to promote the need of an audit of the health of the Gippsland Lakes system.

Membership

The membership committee has yet to be formed. In the meantime, Alison Brewer and Terrence Hoffman work on building membership and communication to the membership

It is vital for LEADA to continue to grow its membership and to continue to improve on its communication to members.

LEADA welcomes involvement of its members on any of its sub committees.

Communication

Good communication channels both to its members and government and funding authorities is essential for LEADA to be successful as the town's voice.

The monthly newsletter, press releases, LEADA's website and facebook page have all helped to keep members informed together with the occasional town meeting. LEADA is committed to continue to improve its website and facebook page.

LEADA has regular contact with our local representatives Darren Chester (Federal member), Tim Bull (State member) Arthur Allen (local councillor) as well as regular meetings with senior officers of East Gippsland Shire Council. LEADA aims to have a constructive relationship with government authorities whilst advocating strongly for Lakes Entrance improvements.

Thanks

A big thanks first to the community's support for LEADA. Without the community's support LEADA becomes ineffective. Our membership has grown from thirty to 650 in the last 3-4 years.

The turn around in the town's amenity would not have been able to be achieved without the strong advocacy from our two Lake Entrance residents, Darren Chester Gippsland's Federal member and Councillor Arthur Allen. Also vital in attracting funding was the work of the East Gippsland Shire Council and our State member Tim Bull.

Finally, thanks to LEADA's committee members and LEADA's sub committees' members. They have worked tirelessly during the last year to improve our town.

LEADA's current Committee members are Bruce Hurley Peter Sindrey, Terrence Hoffman, Trevor Patten, Alison Brewer, Fiona McColley, Sandi Hutchison, Katie Zagami, Noel Barnettby and Daniel Schoeman

For more information on LEADA and its sub committees please visit our website www.leada.com.au

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Financial Reports

Year Ended 30 June 2022

<u>Lakes Entrance Action And Development Association Inc</u>			
<u>ABN 95 456 295 985</u>			
<u>Profit & Loss Statement For Year Ended 30 June 2022</u>			
	<u>2022</u>		<u>2021</u>
	\$		\$
<u>INCOME</u>			
Project Management Fees	1,000		1,000
Joining Fees & Donations	9,320		2,427
Markets & Events Revenue	15,770		1,250
Grants	15,000		74,062
GST Refunds	5,271		
Other	629		
Funds Ex Events & LEBTA	7,604		26,959
Total Income	54,594		105,698
<u>EXPENDITURE</u>			
Current Year Grant Related Costs	6,200		52,102
Conference, Functions & Catering	2,925		1,980
Insurance	7,342		3,975
Website Maintenance	601		576
Mail Chimp	197		
Event Costs	4,077		2,063
Marketing & Promotion	1,320		1,575
BTA Website	9,149		
Advertising			
Postage, Printing & Other	84		115
Depreciation	499		42
Other	500		400
Total Expenditure	32,893		62,828
Surplus Including Unspent Grant Income	21,700		42,870
Less Grant Expenditure Still To Come	-8,800		-30,410
Surplus Excluding Unspent Grant Income	12,900		12,460

Lakes Entrance Action And Development Association Inc			
ABN 95 456 295 985			
Balance Sheet As At 30 June 2022			
	2022		2021
	\$		\$
Current Assets			
Cash At Bank - CBA	47,461		49,940
Non Current Assets			
Fixed Assets (BTE Marquee)	4,989		4,989
Accumulated Depreciation	-541		-42
Total Assets	51,909		54,887
Liabilities			
Unspent Grant Requirements	13,532		30,410
Accrued GST	1,000		
Total Liabilities	14,532		30,410
Members Equity			
Prior Year Accumulated Surplus	24,476		12,016
Current Year Surplus	12,900		12,460
Closing Accumulated Surplus	37,376		24,476
Total Members Equity	37,376		24,476
Liabilities Plus Equity	51,908		54,886

Trevor Patten Treasurer