

# LEADA Survey 2021

## Executive Summary

### Q 1. Are you a LEADA member?

YES	82	52.2%
No	75	47.8%

### Q 2. Age

<18	0
18-24	0.64%
25-34	3.82%
35-44	14.01%
45-54	15.92%
55-64	21.02%
>65	44.59%

### Q 3. Business owner?

YES	35	19.6%
NO	114	80.4%

### Q 4. Live in Postcode 3909?

YES	127	89.4%
NO	15	10.6%

### Q 5. Three projects that will benefit Lakes Entrance

#### 5.1. More for Kids to do X 43

More play grounds for over 8 years old  
Upgrade skate park, build pump track

#### 5.2. Bike paths, walks and trails X 36

Link lots of nearby places to central Lakes Entrance with Bike tracks – Lake Bunga, Lake Tyers Beach, Eastern Beach, Discovery Trail, Rail Trail, The Entrance, Jemmy's Lookouts.

Build a waterside walk from Kalimna Jetty to Metung.

#### 5.3. Swimming X 26

New beaches to swim in the lakes that are all abilities accessible and safe.  
New family beach opposite No 1 the Esplanade.

#### 5.4 Indoor Sports Centre X 20

Build an indoor sports centre particularly for basketball  
Multi-purpose could include Arts and Performance spaces.

#### 5.5. More events X 17

Winter Festival for locals, Summer outdoor cinema, performance space for concerts and other events,

5.6. Dining near the water X 15

Place eateries on the water side of the Esplanade.

More BBQs, tables and seating all along the Cunninghame Arm from Bullock Island to the end of the footpath for picnics.

Q 6. Projects to improve businesses

6.1 Finish current projects that have been started X 16

Foreshore

Slipway

Bullock Island

Jemmy's Point Lookouts

Walks and Trails

6.2 More events. X 14

Music festivals,

Fun runs

Arts and cultural activities.

6.3 Encourage new businesses X 12

Business strategy

Business development fund

6.4 Build an Indoor multiple use Stadium X 7

Sports such as basketball

Live performance

Q 7. What should LEADA do to benefit the community?

7.1 Events X 11

Winter festival

Cultural events

Pop ups

Fireworks

7.2 Attract more tourists to the town X 9

Marketing and promotion

Eco tourism

7.3 Build indoor stadium X 8

Sports

Multi-purpose

7.4 Improvements to Mechanics Hall

Q 8. Suggestions for Community projects working with others in the community.

Many left this question unanswered. Many also said they were too old to assist with work in clearing of rubbish. There were quite a few people offering to help with Landcare projects, clearing cycling paths and walking trails and similar

Of those answering, 79 said they wanted to help while 46 said they would not.

The main projects listed were-

Clean-up day X 24

Sports and water sports X 20

Festivals and events X 15

Land care and other planting X 11

Arts and music X 9

Q 9. Fireworks on NYE?

YES	128	82.6%
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NO	27	17.4%
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Q 10. Other comments

Good job LEADA/ well done X 32

More kid's facilities/indoor sports/listen to their needs X 12

Fill the empty shops X 9

Promote the natural beauty of the Lakes X 4

More winter events X 3

Put on an event on New Year's Eve X 3