

**March 2021 MEMBERS NEWSLETTER**

LEADA continues to receive positive feedback about the Esplanade and Foreshore Park upgrade. As listed in our 2021 Action Report this is LEADA’s top infrastructure priority. This Newsletter will concentrate on current progress along the foreshore and the April newsletter will cover on progress on the remaining 3 important infrastructure priorities being Bullock Island Upgrade, Jemmy Point lookouts and Lakes Entrance walk and trails.

**Esplanade and Foreshore Park Upgrade**

Concept design for foreshore park on either side of the footbridge

A draft concept design has been produced by the Council (EGSC) in consultation with LEADA and other bodies. This concept plan is now on our website. Please visit our site and have a look. The LEADA Committee is supportive of this concept plan. We now want to hear comments and any suggestions from our members before wider consultation takes place. Would you please send any comments to me (see contact details at the end of the newsletter) before Thursday of next week. I’m happy to receive phone calls seeking more information.

The concept plan features a playground with water features, expanded area for picnicking and relaxing, additional landscaping, incorporation of artistic elements from the Krauatungalung walk and refurbishment of the existing toilet block

The concept plan will proceed to a more detailed plan after feed back from LEADA members and the community. The detailed plan will show playground details, landscaping details such as seating, shaded areas and trees and the Rotunda design

Slipway Funding

Over a half million dollars have been received by EGSC to upgrade the slipway site. Great news as this site has been an eyesore in the middle of our town for 16 years. LEADA has been attempting to get information on the design brief so that we can make comment. We understand that a deck will be built over the slipway with safety rails, the existing boatsheds will be upgraded plus some landscaping.

We understand that the slipway will be used for pop up venues, entertainment, farmer’s markets and art exhibitions. The details of its use from EGSC has been hard to come by. The slipway collective’s use of the area remains unclear. LEADA will continue to endeavour to get information about the Slipway’s development.

Remaining works in Esplanade upgrade

LEADA sent a letter seeking answers to the many detail questions it has about the Esplanade / forshore upgrade including the following 4 points

* When will the landscaping be completed along the foreshore and the Esplanade?
* Will the Myer St footpath be upgraded and if so when and will the Myer St traders be consulted?
* Will bike racks be placed at strategic points along the foreshore / Esplanade
* Can anything be done about a new eyesore along the Esplanade being the site of the former garage?

LEADA has regular meetings with Regional Roads Victoria (RRV) to get updates on the Esplanade upgrade.

RRV has reported that the work crews from RRV will be returning during March to complete the foreshore solar lighting, upgrade Myer St to Stock St footpath and complete works from Laura Street to Carstairs avenue. They will also be doing works on pedestrian crossings, bus stops and footpath development East of Stock St.

**Waterfront festival**

There is a major festival in Lakes Entrance from the 30th March to the 5th April called waterfront Festival. There will be walking and lake tours, exhibitions, talks, live music and food outlets. The theme of the conference is aimed at appreciating what waterfronts have to offer as well as design issues. Sponsors include Centre for Architecture Victoria and EGSC. Some events require you to book.

Visit our website for links or go to https://www.openhousemelbourne.org/melbourne/whats-on/

**Business and Events Sub Group**

There was a meeting of interested members to discuss the formation of an events and business sub group (s) on Wednesday 24th February. It was a successful meeting with over 30 people attending. Some of the main points raised at the meeting and via a questionnaire were -

 Important Business areas to address

* Networking events
* Improved facilities to attract tourists
* Better Marketing
* More communication between businesses to create opportunities

 Events

* More diverse events
* Creating reoccurring events
* Art displays/events
* Lots of ideas for future events (see document for list)
* Attract Car shows, conferences, etc to the area

Nine people have been elected onto the sub group. The people elected are: Sarah Carlisle, Sandi Hutchins, Matt Odonnell, Ewan Fotheringham, Bianca Bassett, Aaron Young, Tony Fredericks, Corey Warfe and Chyena Markel

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